

January 8, 2009

To Whom It May Concern:

Re: CMR & Associates, Inc.

Dear Sir/Madam:

152 West 57th St  
New York, NY 10019  
Tel 212 698 9400  
Fax 212 757 0609

I am a Managing Director of Fenway Partners, a New York based middle-market private equity firm with over \$2.0 billion in capital under management.

We have utilized the services of CMR & Associates, an international insurance consultancy firm, over the last 5 years engaging them to work on a number of projects focusing exclusively in the area of Group Benefits and retirement products for our portfolio companies. Prior to utilizing their services, we left the placement and management of the Group Benefit/retirement programs to the individual companies to administer. Through the additional resources brought by CMR, our portfolio companies have achieved savings beyond what was previously brought to them by their respective brokerage relationship.

In terms of CMR's engagement with us, we have been able to utilize their services in two very critical areas, due diligence and existing portfolio cost containment.

Due Diligence – Since we began working with CMR, they have performed over 30 due diligence projects relating to platform investments as well as portfolio add-on acquisitions. Their expertise and thoroughness in the area of Group Benefits and retirement programs have helped us evaluate any potential liability we would be assuming post-close, the true market price of the benefit plans as well as evaluation of future post-close costs and liabilities.

Cost Containment – CMR has added tremendous value to our existing portfolio companies by helping them maximize their Group Benefit spend without any sacrifice of benefits or service –



Here are some highlights:

**Aurora Foods** – In excess of \$1.5mm of annual savings on their Group Benefit spend;

**Greatwide Logistics** – Hundreds of thousands of dollars in annual savings;

**Roadlink Transportation** – In excess of \$1mm annual savings;

**Panther Transportation** – Hundreds of thousands of dollars in annual savings;

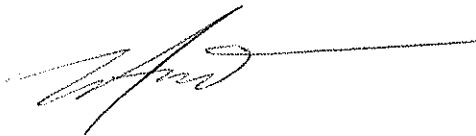
**Coach America** – Hundreds of thousands of dollars in annual savings; and

**Easton-Bell Sports** – Reduced potential liability as well as hundreds of thousands of dollars in annual savings.

CMR is one of our key advisors when we look to make an acquisition as well as our “one stop shop” to help us insure our portfolio companies have the most cost-effective benefit plan the marketplace offers.

I highly recommend their services to any private equity firm who desires to maximize their spend on Group Benefits and have a trusted advisor to assist with acquisitions and post-close issues.

Regards.

A handwritten signature in black ink, appearing to read 'Marc A. Kramer', with a long horizontal line extending to the right.

Marc A. Kramer  
Managing Director  
Fenway Partners